

# Magnificent Mandayen

In clearly one of the highlight beef industry sales in the 2011 SA sales calendar, the Gommers family, Mandayen Limousins, Keith achieved an outstanding result last week (Wednesday 23<sup>rd</sup>). They sold 62 bulls and 25 females in a near total clearance for a magnificent sale gross of \$430,000.

A large crowd that contained 61 registered bidders gave a pre-sale indication of a good and well deserved result. The Mandayen Limousins exceed breed averages for all breeding values, plus they were visually ideal; well grown, structurally outstanding, docile almost to the extreme and soft and easy doing.

The slightly increased offering of bulls met increased demand, selling to a top of \$13,000 and averaging \$5286, up \$806 on last year on the back of some very good top end prices, but there was still great value to be had. 55% of the bulls sold for under \$5,000 and down to a bargain basement price of \$2500; very cheap for such an even quality draft of bulls. The 25 females met a total clearance, selling to \$7500 and averaging \$4090 to put the final polish on the top result.

The \$13,000 top priced bull, Mandayen Final Time E1492, a polled and double black son of HC Final Time was purchased by Jason Schulz, Coonalpyn for the Raven Black Limousin stud that he runs with his wife Penny. The impressive 17 month old bull was in the top 10% of the Limousin breed for eight production traits and in the top 15% for all dollar indices. Jason Schulz said the bull displayed great do-ability, structure and carcase conformation, was from a proven successful cow breeding family and was a complete outcross for their herd which has been formed from mainly Mandayen bloodlines.

Elders Mildura agent Kelvin Fitzpatrick and supported by Geoff Sutton attended with 6 client orders, with Prill Park Nominees & RM Collett & Sons being regular top end buyers at this sale. Mark Collett was the strongest contributor to the sale's success, purchasing three top bulls at a \$9,000 average and paying to the sale's second top price of \$10,500. Mark Neyland, Prill Park also purchased three bulls to \$7500 for a top Limflex bull; Roger Wilkinson purchased three bulls to \$4500, while Des & Nathan Wakefield, Mick Priest and Bob Worrell purchased one bull each.

This year's Hunt Mr Jock sons were no less impressive than last year's \$14,000 sale topper and included an absolute stunning polled red son at lot two, Mandayen Jock E1338. Described by Spence Dix & Co auctioneer Jono Spence as one of the best bulls he'd ever stood over to sell, he went for a relatively cheap \$10,000. The very happy purchasers were the Vallance family, Ouyen and buying through Landmark Swan Hill. They later picked up another youngster for \$3000 to complete a real value buying day.

Other top end individual purchasers were LW & JR Kirkwood who went to \$9000 before securing a black Wulfs Realtor son, while Jon & Leny Gaffney, Graneta Limousins, Bell Qld also paid \$9000 for a black polled Hunt Mr Jock son, Mandayen Jock E1360, a top performing bull that Mandayen have retained semen in.

Bernard Seebeck who runs a high Limousin content herd in Gippsland and buying through Rodwells Pakenham agent Anthony Delaney purchased six bulls from \$3000 to \$5500 and at a \$4208 average to be the largest volume bull buyer on the day. They later added a cow and calf lot for \$4250 in a great buying spree.

Robert Woodward, Garrison Cattle Feeders P/L and buying through SAL Naracoorte was a very strong bidder again, purchasing five bulls to \$8000 twice and at a \$7400 average to be one of the biggest individual volume buyers. Buying through Spence Dix & Co, Keith, Deepwater Pastoral Co purchased four bulls to \$8000 and at a \$6000 average to be a very strong contributor to the result.

Charles Wilson-Smith, O & G Mt Gambier had buying orders from four clients and purchased four bulls to \$6000 and then two females to \$4000 in a strong vote of confidence in the Mandayen genetics. Peter Stock, Elders Lucindale is very impressed with the Mandayen genetics, especially the Limflex bulls in the offering. He purchased four of this draft; two each account AR & JA Legoe and Woodstock.

Kaye Considine, Burrungule, via Mt Gambier has been a long time supporter of the Mandayen cattle and was back again, purchasing one for \$7500 and later adding a younger spring drop bull for \$7000, while Landmark Pt Augusta A/c Mulloorma Station picked up three great value bulls at a \$3000 average. The Rositano family, through

Landmark Bordertown purchased bulls at \$6000 and \$5000 and then a female at \$4500; and RF, PJ & P Holmes, through Landmark Hamilton successfully bid \$6500 and \$5500 for two bulls.

The female section of the sale, the last annual offering by Mandayen before they revert to a bull sale only in 2012 and then a separate biannual female sale commencing in 2013, became a three way tussle between Harlees Limousins, buying via phone through Spence Dix & Co's Luke Schreiber, Jason Foote, Brentvale Limousins, Echunga and buying through Landmark Strathalbyn, and Stephen Fisher, Mt Gambier. Between them they successfully bid for 20 of the 25 female lots on offer.

Harlees Limousins paid \$5500 for a cow and calf unit and then \$4500 and \$4000 for two mated cows; the two top prices in this latter category.

Stephen & Bernadette Fisher paid \$3500 and \$3000 for mated cows and then added eight of the 12 unmated heifers from \$2750 to \$3500 to put together a great line of high quality young females for their new Mt Gambier property.

Jason and Tracey Foote paid the overall top female prices of \$7500 and \$7000 for cow and calf units, then added another at \$4000 before picking up the four top unmated 2010 drop heifers from \$4000 to \$5500. The \$7500 top priced female was Mandayen Louis B721, an apricot polled 2006 drop cow that was sired by Bilati Xavier, had an impressive Hunt Mr Jock October drop calf at foot, and was Al'd to Posthaven Polled Urban Cowboy.

### Sale Summary

	Bulls	Cow & Calf Units
Offered	63	8
Sold	62	8
Top	\$13,000	\$7500
Average	\$5286	\$5281

  

	Mated Cows	Unmated Heifers
Offered	5	12
Sold	5	12
Top	\$4500	\$5500
Average	\$3600	\$3500

**Agents: Spence Dix & Co & Elders**  
**Auctioneers: Jono Spence & Laryn Gogel**



Pictured with the \$13,000 top priced Limousin bull at the Mandayen sale are buyer Jason Schultz, Raven Limousins Coonalpyn, Mandayen principal Damian Gommers & Spence Dix & Co's auctioneer Jono Spence.



Key buyer at the Mandayen Limousin sale was Mark Collett, LM Collett & Sons, Mildura is pictured with the \$10,500 second top priced bull, one of three he bought for a \$9000 average. Also pictured are Mandayen principal Damian Gommers, Elders auctioneer Laryn Gogel, Keith and Mark's buying agent Kelvin Fitzpatrick, Elders Mildura.



Leonard, Faye, Jacob & Peter Vallance and Gary Steinmann, Swan Hill purchased the super impressive Mandayen Jock E1338 for \$10,000 at the Mandayen 6<sup>th</sup> annual Limousin Performance sale.



Mandayen principal Damian Gommers (right) is pictured with Rodwells Pakenham's Anthony Delaney and his client Bernard Seebeck, Melbourne. Mr Seeback purchased six bulls plus one cow & calf unit to be the biggest individual buyer of lots on the day.



Mandayen principal Damian Gommers (right) and Spence Dix & Co's Jono Spence (left) are pictured with Queensland breeders Jon & Leny Gaffney, Graneta Limousins, Bell. They purchased a top Mandayen bull for \$9000 for their Queensland stud herd.



Pictured after the Mandayen sale with principal Damian Gommers are Stephen Fisher, Mt Gambier and Jason Foote, Echunga, who between them purchased 17 of the 25 female lots sold on the day.



All smiles after the very successful Mandayen Limousin sale are Kaye Considine, Mt Gambier, who purchased two bulls at \$7500 and \$7000 and Damian Gommers, Mandayen principal, Keith, SA.